



Boost Oxygen Is Lightweight, Portable And Being Recognized As A 'Must Have' For Outdoor Adventure

Oxygen supports outdoor adventure at all altitudes

Milford, CT – July 16, 2018 – [Boost Oxygen](#) is very proud to be an exhibitor at the 2018 [Outdoor Retailer](#) Summer Show in Denver, CO, July 23-26, 2018. As the market and worldwide leader in providing portable, lightweight and convenient bottles of 95% pure oxygen, being at “North America’s largest tradeshow in the outdoor industry drawing attendees from around the world” (Outdoor Retailer website) is a highlight of the year.

Boost Oxygen Co-Founder and Chief Executive Office Rob Neuner says: “We are now in our 11th year of offering Boost Oxygen. It is empowering to us daily to see and hear the stories that are shared with us by those who have discovered our product; particularly those who choose to “go outside” and live a life of outdoor adventure. There are times when that outdoor environment is predictable (‘altitude’ never goes away) but others can change and vary, like heat and humidity or ozone and smoke. These poor air quality conditions can easily prevent an individual of any age from maximizing the enjoyment of their limited time outdoors.”

Boost Oxygen is safe for all ages and everyone can benefit from purified oxygen. For this reason, our retail presence has grown to include national retailers such as:

- Cabela’s
- Sportsman’s Warehouse
- Christy Sports
- Dick’s Sporting Goods
- Big 5 Sporting Goods
- Olympia Sports
- Academy Sports + Outdoors
- Vail Resorts
- hundreds of individually owned ‘outdoor gear and apparel’ stores.

About Boost Oxygen:

Boost Oxygen is the #1 trusted worldwide brand of portable, lightweight, 95% pure oxygen. For more information, visit www.BoostOxygen.com, follow us on Facebook (@BoostOxygenUSA), Twitter (@BoostO2) and Instagram (@boostoxygen).

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